

Early Childhood Initiatives Center's

First Aid/CPR trainings

Goals

1

Protect the health and safety of young children in early childhood environments

2

Advocate for policies that require all early childhood educators to be certified in First Aid/CPR

In early childhood programs across the U.S., nearly:

25% of children will experience choking

40% of children will experience a fall resulting in injury

70% of children will experience a bite, abrasion, or cut requiring First Aid assistance

In 2016, we certified **628** early childhood professionals, protecting the lives of **43,490** children.

With your support, we will be able to educate early childhood professionals that ensure the safety of our youngest learners.

\$1,549 per training

What We Do

and why it's important

Studies show that attendance for at least one year in a high-quality early childhood program results in:



Higher kindergarten readiness

Higher graduation rates



Higher lifetime earnings



Lower school remediation



Lower need for social services



Higher college attendance

The Helen R. Walton Children's Enrichment Center began as an effort to support working families in our region. After 35 years of being a part of our industry's evolution from daycare and child care to early childhood education, it is our responsibility to reach beyond our walls. It is time for all programs to collaborate and share knowledge, resources and best practices. It is time for early education to integrate with our community's strategic efforts for advancement, growth, and quality of life.

Growth of our region and its workforce begins with HIGH-QUALITY early childhood education. Northwest Arkansas' 27,000 children under the age of 5 will be tomorrow's leaders. They need a strong foundation for success.

When the ECIC opened, 19% of Northwest Arkansas centers were quality accredited. To date, that number has risen to 63%.

Our goal is for every center to be state quality accredited by reducing licensing violations, increasing teacher competencies, and supporting the advancement toward quality standards.

The ECIC is dedicated to moving the needle - be a part of the movement.