

# Kiddynomics

Kiddynomics is broken down into 5 age appropriate lessons:

- 1 Wants, choices, and scarcity
- 2 Goods and services
- 3 Consumers and producers
- 4 Banks and money
- 5 Saving and spending

Kiddynomics introduces Pre-K children to basic personal finance and economic concepts. This basic foundation combined with future learning opportunities will lead to generations of children with strong decision making and critical thinking skills.

The Kiddynomics program impacted

**2,682 children**

in 49 classrooms

**90%** of centers completed entire Kiddynomics program

**100%** of center administrators felt the children gained basic knowledge about decision making

**41** volunteer hours

Early Childhood  
INITIATIVES CENTER



# About Kiddynomics

Studies show that attendance for at least one year in a high-quality early childhood program results in:



Higher kindergarten readiness

Higher graduation rates



Higher lifetime earnings



Lower school remediation



Lower need for social services



Higher college attendance

The Early Childhood Initiatives Center (ECIC) has partnered with Economics Arkansas and the Bessie B. Moore Center for Economic Education, Federal Reserve Bank of St. Louis, University of Arkansas and University of Delaware Center for Economic Education & Entrepreneurship to bring Kiddynomics to early childhood programs in Northwest Arkansas.

Kiddynomics, a curriculum developed by the Federal Reserve Bank of St. Louis, is designed to introduce young children to the economic way of thinking. Beginning economic education early and building on that learning throughout students' education is the best way to ensure they develop vital decision making skills.

In this curriculum, students are introduced to basic personal finance and economic concepts, such as scarcity, choice, goods, services, saving, spending, and banks. They explore these concepts through popular children's literature to reinforce reading fluency. In addition to reading integration, all lessons incorporate activities to enhance school-readiness skills, such as categorizing objects, counting, and letter recognition. Practicing these skills in a variety of contexts helps students prepare for their transition to kindergarten and beyond.

All lessons feature active-learning strategies that encourage students to ask and answer questions, participate in group discussions, and build vocabulary. Songs, dramatic play, and art—all things young learners enjoy—are incorporated throughout to maintain student engagement. Finally, several extension activities are suggested at the end of each lesson to further student learning.