

Sponsorship Opportunities

Early Childhood Initiatives Center

Taking Charge of Change

2 trainings

\$3,258 per training

The Taking Charge of Change leadership series is designed for early childhood leaders, sharing tools and effective strategies that equip them to run educational programs that are that are fiscally sound, great places to work, and engage children and families in a vibrant learning community.

Quality Preparation

2 trainings

\$3,219 per training

A valid and reliable instrument designed to measure the leadership and management practices of early childhood programs, this training provides valuable information to directors about the quality of their administrative practices and can be used as a springboard for program improvement efforts.

Business

6 trainings

\$2,716 per training

Business trainings prepare center directors, owners and administrators for Quality Accreditation with the Program Administration Scale Preparatory Program and equip them with skills to improve business practices.

First Aid/CPR

23 trainings

\$1,995 per training

The majority of early childhood centers do not have their entire staff certified in First Aid/CPR because of financial restraints, meaning children may not receive the emergency assistance they need. We provide 23 First Aid/CPR trainings a year, protecting the lives of over 12,500 children.

Early Childhood Education

18 trainings

\$1,827 per training

Early childhood education trainings are developed from the latest research in child development. Sessions are led by expert training staff, and follow quality accreditation standards and NAEYC best practices using nationally recognized curriculums.

Health and Safety

7 trainings

\$1,720 per training

Health and Safety trainings educate early childhood professionals on basic health practices, nutrition, healthy meal preparation on a budget, wellness, managing allergies, childhood diseases and risk management.

Technical Assistance

Offered year round

\$894 per month

As a leader in early childhood education in our region, we are committed to sharing our expertise to set a standard of excellence throughout the field. Our staff is available 5 days a week to provide resources, assistance and guidance to partnering centers in the areas of classroom or business practices.

Safe Sleep

1 training

\$820 per training

Safe Sleep trainings cover important information about SIDS, traumatic brain injury and shaken baby syndrome.

Kiddynomics

20 early childhood centers

\$505 per center

A train-the-trainer program that introduces pre-k children to basic personal finance and economic concepts that will lead to generations of children with strong decision making and critical thinking skills.

Young Athletes

20 early childhood centers

\$356 per center

Through a partnership with Special Olympics Arkansas, the train-the-trainer program brings the Young Athletes curriculum to 10-12 early childhood programs in Northwest Arkansas to encourage young children to gain an understanding and passion for physical activity and healthy life choices.

Help us give every child access to a high-quality early childhood education.

What We Do and why it's important

Sponsor Benefits

1 Brand
branded training
materials

2 Products
product placement

3 Newsletter
ecic newsletter
development
newsletter

4 Training
Training Highlights

The Helen R. Walton Children's Enrichment Center began as an effort to support working families in our region. After 35 years of being a part of our industry's evolution from daycare and child care to early childhood education, it is our responsibility to reach beyond our walls. It is time for all programs to collaborate and share knowledge, resources and best practices. It is time for early education to integrate with our community's strategic efforts for advancement, growth, and quality of life.

Growth of our region and its workforce begins with HIGH-QUALITY early childhood education. Northwest Arkansas' 27,000 children under the age of 5 will be tomorrow's leaders. They need a strong foundation for success.

When the ECIC opened, 19% of Northwest Arkansas centers were quality accredited. To date, that number has risen to 69%.

Our goal is for every center to be state quality accredited by reducing licensing violations, increasing teacher competencies, and supporting the advancement toward quality standards.

The ECIC is dedicated to moving the needle - we count on partners like you to be a part of the movement!