

Sponsorship Opportunities

Early Childhood Initiatives Center

Taking Charge of Change

3 trainings

\$2,250 per training

The Taking Charge of Change leadership series is designed for early childhood leaders, sharing tools and effective strategies that equip them to run educational programs that are fiscally sound, great places to work, and engage children and families in a vibrant learning community.

Business

9 trainings

\$2,240 per training

Business trainings prepare center directors, owners and administrators for Quality Accreditation with the Program Administration Scale Preparatory Program and equip them with skills to improve business practices.

First Aid/CPR

27 trainings

\$1,549 per training

The majority of early childhood centers do not have their entire staff certified in First Aid/CPR because of financial restraints, meaning children may not receive the emergency assistance they need. We provide 27 First Aid/CPR trainings a year, protecting the lives of over 12,500 children.

Early Childhood Education

18 trainings

\$1,268 per training

Early childhood education trainings are developed from the latest research in child development. Sessions are led by expert training staff, and follow quality accreditation standards and NAEYC best practices using nationally recognized curriculums.

Kiddynomics

20 early childhood centers

\$866 per center

A train-the-trainer program that introduces pre-k children to basic personal finance and economic concepts that will lead to generations of children with strong decision making and critical thinking skills.

Technical Assistance

260 days

\$799 per month

As a leader in early childhood education in our region, we are committed to sharing our expertise to set a standard of excellence throughout the field. Our staff is available 5 days a week to provide resources, assistance and guidance to partnering centers in the areas of classroom or business practices.

Nutrition

3 trainings

\$697 per training

Nutritious meals, safe food practices, and education for children and families are the focal points of our training program.

Safe Sleep

2 trainings

\$662 per training

Safe Sleep trainings cover important information about SIDS, traumatic brain injury and shaken baby syndrome.

Health and Safety

8 trainings

\$501 per training

Health and Safety trainings educate early childhood professionals on basic health practices, nutrition, healthy meal preparation on a budget, wellness, managing allergies, childhood diseases and risk management.

Quality Preparation

9 trainings

\$440 per training

A valid and reliable instrument designed to measure the leadership and management practices of early childhood programs, this training provides valuable information to directors about the quality of their administrative practices and can be used as a springboard for program improvement efforts.

Help us give every child access to a high-quality early childhood education.

What We Do

and why it's important

Studies show that attendance for at least one year in a high-quality early childhood program results in:



Higher kindergarten readiness

Higher graduation rates



Higher lifetime earnings



Lower school remediation



Lower need for social services



Higher college attendance

The Helen R. Walton Children's Enrichment Center began as an effort to support working families in our region. After 35 years of being a part of our industry's evolution from daycare and child care to early childhood education, it is our responsibility to reach beyond our walls. It is time for all programs to collaborate and share knowledge, resources and best practices. It is time for early education to integrate with our community's strategic efforts for advancement, growth, and quality of life.

Growth of our region and its workforce begins with HIGH-QUALITY early childhood education. Northwest Arkansas' 27,000 children under the age of 5 will be tomorrow's leaders. They need a strong foundation for success.

When the ECIC opened, 19% of Northwest Arkansas centers were quality accredited. To date, that number has risen to 63%.

Our goal is for every center to be state quality accredited by reducing licensing violations, increasing teacher competencies, and supporting the advancement toward quality standards.

The ECIC is dedicated to moving the needle - be a part of the movement.